



STATE OF MICHIGAN
TERRI LYNN LAND, SECRETARY OF STATE
DEPARTMENT OF STATE
LANSING

DATE: September 12, 2006
TO: Michigan County Clerks
FROM: Michigan Department of State, Bureau of Elections
SUBJECT: AutoMARK Programming for November

Consistent with the arrangements for the August Primary, the Department of State, Bureau of Elections, will arrange for and pay for all AutoMARK programming that is needed for the November 2006 General Election. To ensure that AutoMARK programming is completed in a timely manner, carefully read this memorandum that informs you of this process and lists the necessary information that must be provided by each county clerk.

Although election officials are relieved of the AutoMARK programming responsibilities this year, it will be necessary that needed information be provided to complete programming. County clerks are responsible for the accumulation of this information for all jurisdictions within their counties. The procedures vary slightly depending upon the county's optical scan vendor, however three basic pieces of information will be necessary to program the AutoMARK:

1. A completed Pronunciation Guide (see below). To ensure that the audio feature of the AutoMARK system is properly programmed for the General Election, county officials are responsible for submitting a pronunciation guide for any difficult to pronounce candidate names or words used in local proposal descriptions in their county. This must be submitted no later than September 22, 2006 and to the appropriate contact listed below. The Department of State's Bureau of Elections will complete and submit the form for state proposals and those candidates who filed for an office on the state level. Counties who use Diebold have already been provided a pre-populated customized form with instructions from the Department of State, Bureau of Elections.
2. A datafile produced by the optical scan programming software (extracted from Unity, WinEDS or GEMS).
3. A .pdf file for each ballot produced by the optical scan programming software (extracted from Unity, WinEDS or GEMS).

Listed below are the specific instructions for counties using each of the three optical scan vendors:

Counties the use ES&S Equipment

Required items for AutoMARK programming:

- .edm unity export files (email or provide on diskette or CD)
- .pdf ballot files for each ballot style (email or provide on diskette or CD)

ES&S will do the AutoMARK programming for all counties that use M100 voting systems. Counties fall into one of two groups:

- ES&S will collect all of the information needed for counties where ES&S is also providing optical scan programming. *No further action is required by these counties.*
- Counties that do their own optical scan programming should mail or email the information to the address listed below or contact ES&S to make other arrangements:

Contact Information for Files and Pronunciation Guides:

RICHARD H. AUSTIN BUILDING • 4TH FLOOR • 430 W. ALLEGAN • LANSING, MICHIGAN 48918
www.Michigan.gov/sos • (517) 373-2510

ES&S Systems & Software
Attn: Corey Skradski
11208 John Galt Blvd
Omaha, NE 68137
Phone: 877-377-8683 ext 1335
Fax: 402-970-1285 (Attn: Corey Skradski)
Email: cmskradski@essvote.com

Counties that use Sequoia Equipment

Required items for AutoMARK Programming:

- .ifc export files from WinEDS
- .pdf ballot files for each ballot style

Miller Consultations and Elections, Inc. (Miller) will collect all the information needed from counties that use Optech Insight voting systems and provide it to AutoMARK Technical Systems (AutoMARK). The same process will be used for counties doing their own optical scan programming and counties contracting with miller for programming services. Miller will contact all Sequoia counties and collect the information. *No action is required by Sequoia counties.*

Contact Information for Files:

Miller Consultations and Elections, Inc.
6119 28th Street SE, Suite 2D
Grand Rapids, MI 49546
Phone (616) 464-2283
Fax (616) 464-0926

Contact Information for Pronunciation Guides:

Fax, email or mail completed Pronunciation Guides to:

AutoMARK Technical Systems, LLC
Attn: Gary Olivi
200 W. 22nd Street, Suite 220
Lombard, IL 60148
Phone: 630-916-0030
Fax: 630-916-0031 (Attn: Gary Olivi)
golivi@automarkts.com

Counties that use Diebold Equipment

Required items for AutoMARK programming:

- .mdb GEMS export will be provided by Fidar. The State will contact you directly if we require access codes. *No further action is required.*
- .pdf ballot files for each ballot style will be provided by Fidar. *No further action is required.*

Counties doing their own optical scan programming should send this information digitally to electionspdd@michigan.gov.

Please mail the items listed by September 26, 2006. Thank you in advance for your cooperation. If you have any further questions, please email electionspdd@michigan.gov or contact Terri Williams at 517-241-2538.

Automark Pronunciation Guide

http://www.michigan.gov/documents/sos/PronunciationGuide_171997_7.xls (Excel)

http://www.michigan.gov/documents/sos/PronunciationGuide_171998_7.pdf (Adobe)